

<https://wikimotive.com/careers/in-house-content-publisher/>

Marketing Generalist | Entry Level Digital Marketing

Description

Do you feel limited by a job that feels like a dead-end, in a region where real opportunities feel few-and-far-between? If you're ready to thrive with the support of a passionate team, a promising future in digital marketing awaits you in Peterborough, NH.

About Wikimotive

Wikimotive is a boutique digital marketing agency serving clients across North America. We pride ourselves on being both results-driven and culture-centric. As such, an ideal candidate would be one who contributes on multiple fronts—offering both the required skill-sets and a willingness to be a part of a great team. They will be motivated, proactive, embrace expectations of accountability, and have a strong commitment to excellence in all that they do.

What Does a Marketing Generalist Do?

A Marketing Generalist at Wikimotive is responsible for formatting, digital publication, image selection, and SEO optimization of content on our client's websites, as well as aiding editing efforts as needed. When we say generalist, we mean that you will be exposed to many career paths within the digital marketing space. There will be a lot to learn, but our team will be with you every step of the way. At Wikimotive, we will help you decide where your talents and drive take you to become a dedicated specialist. We grow our talent from the inside, which makes us a great first step for getting into digital marketing. TL;DR You don't have to know it all before you come here, we'll train you.

Additional Considerations

As this is an in-person entry-level position, we expect Marketing Generalists to shadow Specialists at Wikimotive to discover where they would like to learn more so that we can build out a fulfilling career path. It's not just a job, it's the start of a journey at Wikimotive.

To support our growing multimedia presence, Wikimotive's offices are utilized for video and audio production as well as photography during regular office hours. As such, team members may be visible in the background of such content. Wikimotive team members are also invited to take a more prominent role in such content based on their ability, comfort level, and desire to do so.

Job Type: Full-time

Salary: Starting at \$40,000.00 per year

Benefits:

401(k) with matching

Health insurance

Paid time off

Schedule:

Monday to Friday 8am-5pm

Education:

Hiring organization

Wikimotive, LLC

Employment Type

Full-time

Duration of employment

On-going

Industry

Digital Marketing

Job Location

70 Main St, 03458, Peterborough,
New Hampshire

Working Hours

8-5 Monday – Friday

Base Salary

\$ Awesome Starting Pay! - \$ Room
For Growth

Date posted

August 14, 2020

Bachelor's (Preferred)
Work Location: In office

Responsibilities

Produce a high quality finished product with an high level of attention to detail
Meet department deadlines
Problem-solve issues
Organize personal workflow while enjoying a fun team atmosphere
Work closely with other members of the team to optimize content with SEO best practices in mind

Qualifications

Familiarity or ready to learn WordPress functionality and implementation as well as HTML / CSS
Strong organizational skills, and consistent attention to detail.
Excellent written and verbal communication skills.
Familiarity in G Suite applications.
Familiarity in spreadsheet-based reporting.
Adept problem solver with extreme attention to detail
Strong team player

Job Benefits

Generous vacation and sick time
Fully paid medical insurance for every Wikimotive employee
401(k) with company match
Weekly company paid lunches, company stocked snacks and drinks
Regular company outings and team building events
All the learning you can handle