



FULLY CUSTOMIZED DIGITAL MARKETING

# GET SEEN BY MORE LOCAL CUSTOMERS



**CUSTOMIZED SEO • PERSONALIZED SERVICE • SPECIALIZED TEAMS • PROVEN RESULTS**

## FORGET THE COOKIE-CUTTER, OEM APPROVED SEO

If you're getting the same SEO services as your competitors, you're not going to stand out in local searches. We create a customized SEO strategy for each dealer we work with to ensure dominance in local searches.

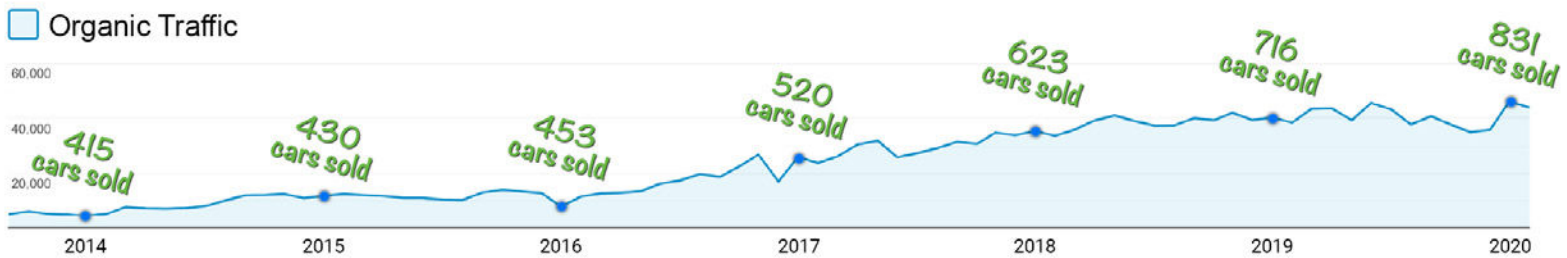
### SIMPLY PUT

**WE DO MORE & WE DO IT BETTER**

We don't just add a few pages of generic content and call it "SEO"  
**We address both Technical SEO and Local SEO every month**

We don't give you the same generic content as every other dealer  
**You get customized, localized, long form content that ranks**

We don't get you listed on a few directories and call it "link building"  
**We build relevant links from custom content placed on authoritative sites.**



Keith McCluskey

**Wikimotive** has been a key part of our growth. Their SEO and social lead generation expertise is second to none. We trust them with this side of our business so we can stay focused on sales.

Put Simply, **if you want more organic leads, Wikimotive delivers!**

# 238

PERCENT INCREASE IN ORGANIC TRAFFIC

# 103

PERCENT INCREASE IN CARS SOLD

# 831

VEHICLES SOLD IN ONE MONTH

## OUR SEO SELLS MORE CARS

IT'S ABOUT YOUR BOTTOM LINE, NOT JUST INCREASING TRAFFIC

FOR MORE INFORMATION OR TO REQUEST A DEMO  
[WIKIMOTIVE.COM](http://WIKIMOTIVE.COM)



## CEO & FOUNDER

What do you look for in a digital marketing agency? Cookie-cutter solutions with a “one-size fits all” approach, or specialized strategies built around your dealership’s business model, geography and unique goals? At Wikimotive, our team of experts are specialists in their respective fields, and are dedicated to managing your dealership’s success.

## TECHNICAL SEO

A truly effective SEO strategy consists of a customized, multi-tiered approach, staying up-to-date on Google’s ever-evolving demands, and continually updating as needed to deliver maximum results. At Wikimotive #ThisIsTheWay



## DEVELOPMENT

Most websites don’t stand up to Wikimotive’s standards for excellence. Enter our development team with custom-built plugins that can turn your lemons into lemonade.



## GOOGLE MY BUSINESS

The foundation of any successful local SEO strategy is a properly configured (and continually refreshed) set of GMB listings. Why leave such an influential factor to chance when we can help?



## CONTENT

Our diverse team of talented writers, diligent editors and skilled publishers ensure a steady flow of original, insightful content built around your unique SEO needs.



**LEARN MORE ABOUT WIKIMOTIVE**  
Visit [wikimotive.com](http://wikimotive.com) or call 888-975-9454



## SOCIAL MEDIA

From everyday posting to social media advertising, our social media specialists are focused on expanding your dealership's reach, increasing your audience engagement, and driving traffic that sells cars today.



## REPUTATION

People are talking about your dealership and word travels fast. Our Reputation Management team is ready to respond, helping to shape public perception about your dealership.

## CREATIVE

From eye-catching ad graphics to multimedia production, Wikimotive's creative team is focused on crafting on-brand content to capture the attention of your dealership's audience.



## DATA ANALYSIS

Accountability and measurable success are paramount at Wikimotive. Pretty graphs? We've got them (just like the other guys). The difference is that Wikimotive provides you with valuable context, helping you to understand the relationship between our strategy, the increased traffic it generates and your dealership's increased sales.

## CLIENT SUCCESS

We don't believe in "set it and forget it". True SEO is a long-term commitment, but it's also an organic process requiring oversight and nurturing. Our Client Success team will partner with you to ensure that your goals are being met every step of the way.



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